


Website Development for Ad Agency's Client

PROJECT DETAILS

 Web Development

 Nov 2021 - Dec 2021

 Less than \$10,000

 *"They took a lot of pressure off my team and worked tirelessly to get the job done."*

PROJECT SUMMARY

Anderson Collaborative provided web development services for the client of an ad agency. They built a website from scratch under an aggressive timeline.

PROJECT FEEDBACK


The Anderson Collaborative team successfully delivered a functioning website within the expected timeframe. From start to finish, they put in a lot of effort to produce outputs according to specifications. They also worked efficiently, stayed accessible, followed an organized process throughout.





The Client

Please describe your company and your position there.

I'm the owner of/president of The Hall Agency, a full-service advertising agency located in Dallas, Texas.

 **John Hall**
President, The Hall Agency Inc.

 **Advertising & marketing**

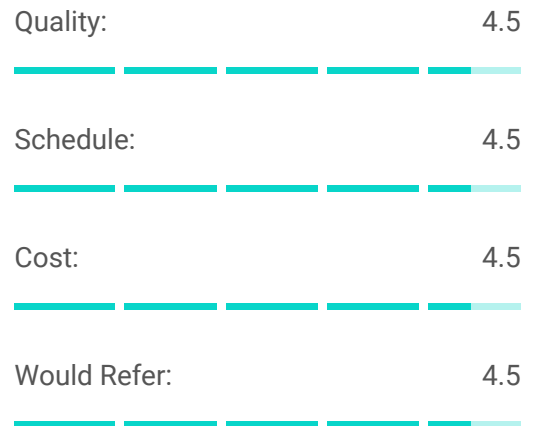
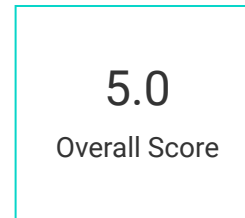
 **Dallas, Texas**

The Challenge

For what projects/services did your company hire Anderson Collaborative, and what were your goals?

Our client--Apricus Realty Capital--hired us to develop and launch a new website for their company, which had just been founded. The client set a six-week deadline to make the site live...and Anderson Collaborative met that deadline.

CLIENT RATING



The Approach

How did you select this vendor and what were the deciding factors?

I have worked with Trevor and his team in the past and I knew that they had the expertise and flexibility to produce good work in a short period of time.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Anderson Collaborative had to build a complete site from the ground up, and do it under an impossible deadline, especially since their work was done during and including Thanksgiving.

How many people from the vendor's team worked with you, and what were their positions?

We worked with two people specifically: Trevor (Project Manager) and Daria (Operations Manager).

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

I was incredibly impressed that Trevor and his team were able to deliver a full, workable site in less than six weeks. They took a lot of pressure off my team and worked tirelessly to get the job done.

Describe their project management style, including communication tools and timeliness.

Daria was very accessible and understanding throughout the project—always organized and professional. This could not have happened without her involvement.



What did you find most impressive or unique about this company?

Trevor and his team are extremely qualified and agile enough to work on projects both large and small.

Are there any areas for improvement or something they could have done differently?

Of the few issues during the Apricus project, they mostly came from the client or the agency. Neither of us are organized as Anderson Collaborative.

