

# Logo Design for Online Food Business

## PROJECT DETAILS

 Branding, Other Design

 Oct 2019 - Nov 2019

 Less than \$10,000

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*"We were impressed with their creative ideas."*

## PROJECT SUMMARY

Anderson Collaborative designed a new logo for an online food business. They worked on everything, from conceptualization to delivery.

## PROJECT FEEDBACK

The new logo came out exactly as envisioned. Anderson Collaborative leveraged their creativity, knowledge, and experience in meeting the client's needs. Moreover, their professional and personable attitude helped create a productive and engaging partnership. The team communicated transparently, too.



## The Client


Please describe your company and your position there.

Small Craft Food Company serving Craft Breweries in Southern California.

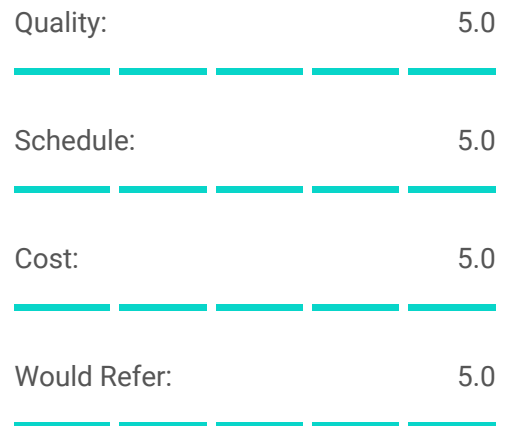
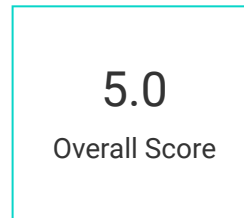
## The Challenge

For what projects/services did your company hire Anderson Collaborative, and what were your goals?

Logo Design

-  Co-Owner, Online Food Business
-  Food & Beverages
-  Palm Desert, California

### CLIENT RATING



## The Approach

How did you select this vendor?

Referral

Describe the scope of their work in detail, including any steps and the final deliverables.

Logo Design from concept to deliverable.

How many people from the vendor's team worked with you, and what were their positions?

1-2

## The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

It was such a pleasure to work with Trevor and his amazing team! Our new logo is exactly what we were hoping for and they made the process easy and fun. I would recommend this business to any company (new or old) that is looking for a responsive and knowledgeable full-service marketing team! We were very impressed with their professionalism and quick response to our needs. Thank you Anderson Collaborative!

Describe their project management style, including communication tools and timeliness.

Very Transparent and Easy to communicate with.

What did you find most impressive or unique about this company?

We were impressed with their creative ideas.



Are there any areas for improvement or something they could have done differently?

No.

