


Digital Marketing Services for E-Commerce Services Co

PROJECT DETAILS

 Account-Based Marketing, Email Marketing, Sales Outsourcing

 Apr. 2023 - Ongoing

 \$10,000 to \$49,999

 *"Anderson Collaborative™ has an impressive record in digital marketing and social media management."*

PROJECT SUMMARY

Anderson Collaborative™ provides digital marketing services for the end customer of an e-commerce services company. Their work includes digital strategy development, SMM, and campaign optimization.

PROJECT FEEDBACK

Anderson Collaborative™ has achieved successful email campaigns and SMM optimizations. The team offers a smooth process, excellent communication, and timely and effective deliveries. Moreover, their track record in digital marketing and SMM is impressive. They communicate via email or messages.



The Client

Please describe your company and position.

I am the CEO of Silk Email


Describe what your company does in a single sentence.


Over the years, we've helped hundreds of e-commerce companies just like yours create consistent revenue through beautiful, effective email marketing design + strategy.

The Challenge

What specific goals or objectives did you hire Anderson Collaborative™ to accomplish?

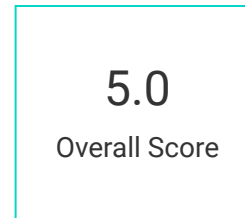
- Collaborative Partnership

 Joshua Rainford-Blackett
CEO, Silk Email

 Advertising & marketing

 United Kingdom

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you find Anderson Collaborative™?

Referral

Why did you select Anderson Collaborative™ over others?

- High ratings
- Good value for cost
- Company values aligned

How many teammates from Anderson Collaborative™ were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Anderson Collaborative™ provides digital marketing for an entertainment company. Their work includes digital strategy development, social media management and campaign optimization.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

- Social media optimization
- Email campaign optimization

Describe their project management. Did they deliver items on time? How did they respond to your needs?



Working with Anderson Collaborative has been a very smooth process. Communication and project deadlines have always been effective and on time.

What was your primary form of communication with Anderson Collaborative™?

Email or Messaging App

What did you find most impressive or unique about this company?

Anderson Collaborative™ has an impressive record in digital marketing and social media management.

Are there any areas for improvement or something Anderson Collaborative™ could have done differently?

None. We are happy to continue working with Anderson Collaborative!

